



SPONSORSHIP OPPORTUNITIES

Help make the nation floodwise!

“This conference filled a void for an operational hydrology conference that dealt with unique issues and challenges.”

“This conference was a tangence that focused on operational/real-time hydrology.”

“Speakers addressed issues such as the importance of public response during a flood.”

- Comments from participants from the First National Flood Workshop in October 2010

GOALS: The Second Annual National Flood Workshop (February 27-March 1, 2012) is organized by Weather Research Center (a private, non-profit educational and research center based in Houston, Texas) and its partners. The goals of the conference are to host an annual national forum to bring together professionals from all sectors for the purpose of developing a better understanding of significant flood events and host education and training programs for professionals.

WHO ATTENDS: Meteorologists, Hydrologists, Floodplain Managers, Federal Officials, State Officials, County Officials, City Officials, Academia, Emergency Managers, Media and Students.

SPONSORSHIP LEVELS

Conference Underwriter - \$10,000 +

Conference Underwriter will receive two exhibit spaces [Space is limited and will be assigned on a first come first serve basis] and three meeting registrations. [Two with the exhibit booths, plus one additional] Underwriter's logos will be prominently displayed in all program materials, on the NFW website and at the workshop.

Gold Sponsor - \$5,000 +

Gold Sponsors will receive one exhibit space, two meeting registrations, and recognition with logo in all program materials, on the NFW website and at the workshop. Collateral material may be displayed on the “Sponsor Literature Table” in the Registration Area.

Short Course Sponsor - \$2,500 +

Short Course Sponsors will receive one exhibit space, one meeting registration, and recognition with logo in all program materials, on the NFW website and at the workshop. Collateral material may be displayed on the “Sponsor Literature Table” in the Registration Area.

Silver Sponsors - \$1,500 +

Silver Sponsors will receive listing in all program materials, on the NFW website, and at the workshop. Collateral material may be displayed on the “Sponsor Literature Table” in the Registration Area.

Bronze Sponsors - \$750 +

Bronze Sponsors will receive listing in all program materials, on the NFW website, and at the workshop. Collateral material may be displayed on the “Sponsor Literature Table” in the Registration Area.



In-kind Contributors - [Mailing List] Listing in the Final Program

OTHER SPONSORSHIP OPPORTUNITIES

Monday Night Ice Breaker	- \$5,000
Tuesday Night Reception	- \$5,000
Conference Lunch Sponsor	- \$7,500
Coffee Breaks	- \$2,500
Conference Program	- \$5,000
Conference Bags for Registrants	- \$3,000
Full Page Ad in Conference Program	- \$1,000
Conference Registrants Gifts [badge holders, pens, lanyards, etc.]	- call for pricing
Have a Co-Sponsorships Ideas	- call

PLEASE COMPLETE AND RETURN WITH PAYMENT BY NOVEMBER 30, 2011.

Organization Name: _____

Sponsorship Selection: _____

Address: _____

City/State/Zip: _____

Contact Name: _____

Is there someone else we should thank? _____ If so, who? _____

Telephone: _____ **Fax:** _____ **Email:** _____

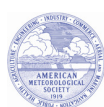
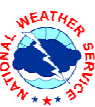
- Check enclosed (US Dollars drawn on US bank made out to Weather Research Center)
- Charge my credit card (circle one) Visa MasterCard American Express

Name on card: _____ **Signature:** _____

Card#: _____ **Exp Date:** _____

**Mail To: Weather Research Center, 5104 Caroline Street, Houston, TX 77004
Fax: 713-528-3538**

Questions? Call 713-529-3076 or email wrc@wxresearch.org



MatthewsDaniel